

ROBERT LANHAM

Seasoned digital content strategist, developer, and usability expert with diverse experience in publishing, the arts, and technology.

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EXPERIENCE

Associate Director, Digital Platforms

New York Philharmonic 01/2011 - Ongoing New York, NY

The renowned symphony orchestra which performs at David Geffen Hall.

- Manage web and ticketing platforms.
- Lead digital agency partners.
- Oversee the site architecture and usability.
- Manage the nyphil.org CMS and its users.
- Assist with the blog and Social Media strategies.
- Analyze analytics for marketing strategies and SEO.

Front-End Developer/Engineer

The College Board 06/2007 - 11/2010 New York, NY

A not-for-profit examination board that manages standardized tests including the SAT. Developed and maintained the corporate and affiliated websites using CSS, HTML, JavaScript, and related technologies. Ensured accessibility in accordance with Americans with Disabilities Act.

Client-Side Developer

Condé Nast 03/2004 - 07/2007 New York, NY

The media company behind publications including Bon Appétit, GQ, Pitchfork, The New Yorker, and Vanity Fair. Worked as a developer on the masthead website and the company's various verticals.

Founder, Director

FREEwilliamsburg.com 1999 - Ongoing Brooklyn, NY

A New York culture site whose influence has been noted in The New York Times and New York magazine. Founded and developed the site which averages 150,000 unique visitors per month.

Author & Journalist

Various 1999 - Ongoing New York, NY

Writing has appeared in The New York Times, Salon, The Washington Post, Playboy, and McSweeney's, among others. Books and collections include:

- The Hipster Handbook / Anchor Books
- The Subway Chronicles / Penguin Group
- The Sinner's Guide to the Evangelical Right / Penguin Group

EDUCATION

Bachelor of the Arts in English and Religion

Virginia Commonwealth University

1990 - 1995

SKILLS

Strengths

Content Strategy

Management

Analytics

Brand Strategy

UX

UI

Writing

IA

Design

Dev Ops

Technical

HTML5

CSS3

SASS

JS/jQuery

AngularJS

PHP

Bootstrap

Foundation

Photoshop

InDesign

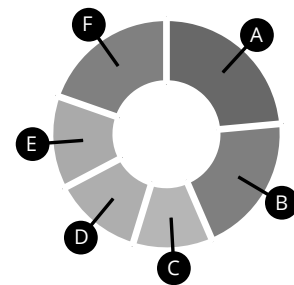
Illustrator

Sketch

Wordpress

Tessitura

MY TIME



- A World travels
- B Running
- C Reading Haruki Murakami
- D Seeing live music
- E Obsessing over politics
- F Petting my cat, Louie