

ROBERT LANHAM

Seasoned digital director, developer, and usability expert with diverse experience in the arts, publishing, and technology.

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EXPERIENCE

Director, Digital Platforms & Experience

New York Philharmonic 01/2011 - Ongoing New York, NY

The renowned symphony orchestra which performs at David Geffen Hall.

- Manage website, online ticketing, and related digital platforms.
- Oversee the site architecture, usability, SEO, and Tessitura integration.
- Manage digital agencies contracted for online development.
- Manage the CMS and its users.
- Assist with the blog and social media strategies.
- Oversee the budget for the department.

Front-End Developer/Engineer

The College Board 06/2007 - 11/2010 New York, NY

A not-for-profit that manages standardized tests including the SAT. Developed and maintained the corporate and affiliated websites using CSS, HTML, JavaScript, and related technologies. Ensured accessibility in accordance with Americans with Disabilities Act.

Client-Side Developer

Condé Nast 03/2004 - 07/2007 New York, NY

The media company behind publications including *Bon Appétit*, *GQ*, *The New Yorker*, and *Vanity Fair*. Worked as a developer on the masthead website and the company's various verticals.

Founder, Director

FREEwilliamsburg.com 1999 - Ongoing Brooklyn, NY

A New York culture site whose influence has been noted in *The New York Times* and *New York* magazine. Founded and developed the site which averages 150,000 unique visitors per month.

Author & Journalist

Various 1999 - Ongoing New York, NY

Writing has appeared in *The New York Times*, *The Washington Post*, and *McSweeney's*, among others. Books and collections include:

- The Hipster Handbook / Anchor Books
- The Subway Chronicles / Penguin Group
- The Sinner's Guide to the Evangelical Right / Penguin Group

RECENT PROJECTS

NYPhil+

2020 - 2021

Organization lead launching the digital steaming platform, NYPhil+.

Project 19

2019 - 2020

Web lead for a multi-season initiative to premiere 19 new works by 19 women composers, the largest event of its kind in history.

SKILLS

Strengths

Digital Strategy

Business Development

Analytics

User Experience

SEO

Accessibility

Tessitura

Site Optimization

CRM

User Interface

Team Management

Budgets & Forecasts

Technical

Tessitura API

GA and Data Studio

GTM

Social Ad Tools

HTML/CSS

JS/JQuery

PHP

Developer Tools

JIRA

Photoshop

InDesign

Sharepoint

Sitecore

Wordpress

EDUCATION

Bachelor of the Arts in English and Religion

Virginia Commonwealth University

1990 - 1995

PASSIONS

✈️ World travels

🎵 Live music

🏃 Running

☮️ Obsessing over politics

♥️ My 23 pound cat, Louie

RECENT PROJECTS

Online Accessibility

2021

Organization lead facilitating the usability of its website and platforms for people with disabilities.

Season Announcement and Launch

2015 - 2021

Technical lead for the NY Phil's annual season launch. Oversee production and ticketing of over a hundred performances.

Redesign of nyphil.org

2016 - 2017

Managed the agencies that designed and developed the NY Philharmonic's web rebrand.

FIND ME ONLINE

 **LinkedIn**
www.linkedin.com/in/robert-lanham-ny

 **Twitter**
www.twitter.com/robertlanham